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SHEDDING SETBACKS AND ACHIEVING

REALREAL SUCCESS

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**JULIE
WAINWRIGHT**
THE REALREAL
FOUNDER AND CEO



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MARCH 29 • 6 P.M.

No one understands market timing better than Purdue alumna Julie Wainwright. Less than a year after going public, her company Pets.com went out of business. Undeterred, her persistence led to the creation of The RealReal, a luxury consignment business with a focus on sustainability that went public in 2019. Wainwright became a Wall Street star in 2019, joining a select group of women in history — 33 at last count — to guide their company through an initial public offering. In 2021, she was named to Forbes' inaugural 50 over 50 list.

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